

# Design

Fonts



# Font family

The NordVPN brand uses the Gordita font family.

Try to avoid using ALL CAPS.

## Gordita

Family

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## Medium

AaBbCcDdEeFfGgHhIiJjKkLlMmNn  
OoPpQqRrSsTtUuVvWwXxYyZz'?"!"  
(%)[#]{@}/&\<-++÷x=>®©\$€£¥¢;:,.\*

## Regular

AaBbCcDdEeFfGgHhIiJjKkLlMmNnO  
oPpQqRrSsTtUuVvWwXxYyZz'?"!"(%  
[#]{@}/&\<-++÷x=>®©\$€£¥¢;:,.\*

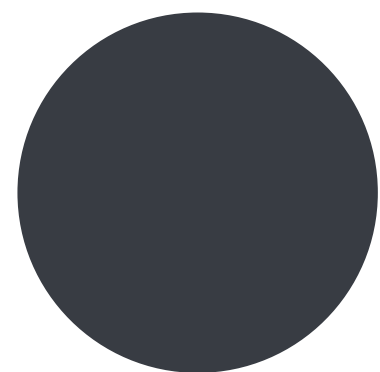
## Bold

**AaBbCcDdEeFfGgHhIiJjKkLlMmNn  
OoPpQqRrSsTtUuVvWwXxYyZz'?"!"  
(%)[#]{@}/&\<-++÷x=>®©\$€£¥¢;:,.\***

# Pairing

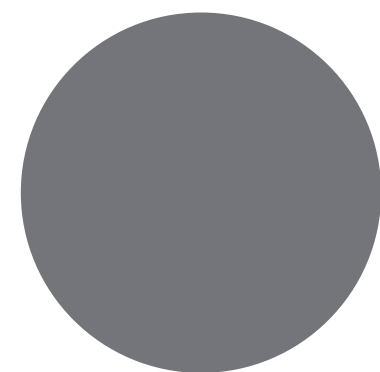
Text requires hierarchy.

Headings and subheadings are in a darker color and thicker font. Regular text is in lighter grey. White is used on dark backgrounds.



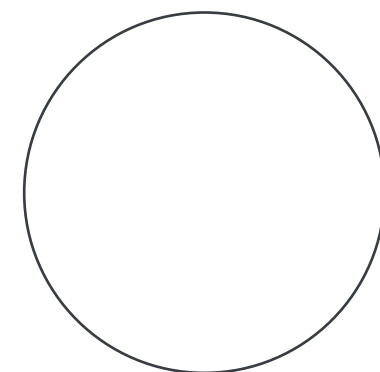
**Dark Grey**

Hex: #383c43



**Grey**

Hex: #73757a



**White**

Hex: #ffffff

**Heading**

**Bold**

**Subheading text**

**Medium**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat

**Regular**