Knowledge Questions Overview

- Internet Protection Security
- Wi-Fi Security
- Most Secure and Private Email
- Most Secure and Private Cloud Storage
- Most Secure and Private Messaging

Behavior Questions Overview

- Phishing Email
- Browser Auto-Fill Forms
- Wi-Fi Security
- Android Apps
- macOS Apps

Product Questions Overview

- Most Secure and Private Provider
- Most Secure and Private Browser
- Most Secure and Private Cloud Storage

Key Takeaways

- Almost 2/3 knew that a Wi-Fi password should be kept secret. The vast majority (92%) of those who took the test can differentiate between secure and unsecure passwords.

Demographic Overview

Who answered our questions?

- Male: 52%
- Female: 48%
- Unknown: 1063 respondents

Most users know that IoT lacks encryption, but 23% are unsure. Around a quarter of respondents chose not to disclose their gender.

Information overload is confusing to Internet users, and they may lack the knowledge to protect their information. A third of respondents are surrounded with information on various threats for long enough, and even those who work in IT are not sure about more advanced options.

Privacy can be very confusing for an average Internet user. If they don't know which service providers are recommended by various security experts as the most privacy-focused, the test results have largely confirmed this theory but also provided more specific insights into user assumptions and behavior.

Almost all users would ignore an email request about changing their email password. Checking a bank account on public Wi-Fi is seen as risky by the vast majority of respondents in all countries.

Users are aware of basic security aspects, but are unsure about more advanced options like two-factor authentication (2-Factor Authentication). The vast majority of those who took the test can identify a truly strong password and 95% can spot a phishing attempt. Only 40% know that their browsing habits, locations and IP addresses are private data collected by Internet service providers.

Results by country

Australia takes the lead with the overall score of 52%, which is slightly higher than the average of the whole sample (48%).

Increasing awareness of online security and privacy is relevant to Internet users, irrespective of the country they come from.